

2017 Holly Jolly Holiday Stroll Sponsorship Levels*



\$1,500 Presenting Sponsor (Limited to 1 Company for Business Use)

- Top mention in all paid media, including print and radio ads
- Top mention in all earned media
- Category exclusivity
- Placement of branded company logo on banners
- Five exclusive mentions in WDI-generated social media posts (currently 30,000+ followers)
- Opportunity for table display at the event with business branded items
- Prime placement of logo on all printed materials, including posters in area businesses
- Logo/link listed on website

\$500 - Platinum Sponsor (Unlimited number)

- Mention in all paid media, including radio and print ads
- Opportunity for table display at the event with business branded items
- Placement of logo on all printed materials, including posters
- Three exclusive mentions in WDI-generated social media posts (currently 30,000+ followers)
- Placement of company banner at assigned locations
- Individualized thank you poster with silver ribbon
- Logo/link listed on website

\$250 - Gold Sponsor (Unlimited number)

- Opportunity for table display at the event with business branded items
- Placement of logo on all printed materials, including posters
- Two exclusive mentions in WDI-generated social media posts (currently 30,000+ followers)
- Individualized thank you poster with gold ribbon
- Logo/link listed on website

\$100 – Sleigh Bell Sponsor (Unlimited number)

- One exclusive posting on WDI social media outlet (currently 30,000+ followers)
- Individualized thank you poster with red ribbon
- Name, logo and link listed on website

\$50 – Santa’s Helper (Unlimited number)

- Name, logo and link listed on website



**Customization for all sponsorships is available.*

2017 Historic Wilmington Holly Jolly Holiday Stroll

Sponsorship Commitment Form

Yes, sign me up! As a sponsor, I will receive the applicable benefits described in this packet. In addition, I understand that these benefits will apply once the agreement is signed and my remittance has been issued to and accepted by WDI.

Sign up by November 10, 2017, to receive all benefits!



Sponsor Name: _____

Contact: _____

Address/City/Zip: _____

Phone: _____

Email: _____

Website: _____

Sponsorship Level (Please Circle): Presenting Platinum Gold Sleigh Bell Santa Helper

Amount Enclosed: _____

Checks Payable to: Wilmington Downtown Inc
Mail to: Wilmington Downtown Inc., Post Office Box 2235, Wilmington, NC 28402



Send your company logo to office@wilmingtondowntown.com for placement on website. Questions? Call (910) 763-7349. Thanks for your support!

Sign up by November 10, 2017, to receive all benefits!

Credit Card Information:

Type of Card: _____

Card Number: _____

Expiration Date: _____

Security Code: _____